



American Planning Association
California Chapter
Los Angeles

April 15, 2016

Dear Potential 2016 APA Los Angeles Awards Sponsor:

APA Los Angeles would like to invite you to be a part of our 2016 Planning Awards Gala, to be held on June 16. Once again, we are excited to announce planning achievements from across the Los Angeles region and hope you will consider being a part of this annual event.

This year's event will be held in Zipper Hall at the the Colburn School, at the center of the arts community on Downtown LA's Grand Avenue. The Colburn School was founded in 1950 as the Community School for the Arts — a small music preparatory school for the University of Southern California. Since then, the school has become an independent, non-profit institution with a breadth and depth of programs and classes in arts education. We are looking forward to honoring Los Angeles County's best plans and planning achievements in this historic and vibrant space.

Your contribution will not only help to underwrite the event, but will also provide the opportunity for you to market your services, products and programs to key players in the region's planning community. Approximately 275 attendees are expected and will include municipal planners, planning consultants, developers, policymakers, elected officials, attorneys and real estate professionals.

We have enclosed with this letter a summary of sponsorship opportunities and a commitment form. Please review the available opportunities to see if there is one that fits your needs and if not, contact us for a customized option. **The deadline for submitting your selection in order to receive recognition in the awards program is Friday, May 27.** Premium opportunities are limited, so please make your selection early. If you have any questions, please feel free to contact me at director@apalosangeles.org or our Marketing Director, Lauren Grabowski, at marketing@apalosangeles.org.

We look forward to celebrating planning achievements in Los Angeles County with you!

Sincerely,

A handwritten signature in black ink that reads 'Ashley E. Atkinson'.

Ashley E. Atkinson
Section Director
APA Los Angeles



American Planning Association
California Chapter
Los Angeles

2016 APA Los Angeles Planning Awards

SPONSORSHIP COMMITMENT FORM

To become a sponsor of the 2016 APA Los Angeles Planning Awards, please return this form via e-mail or mail to Lauren Grabowski, Marketing Director.

E-mail: marketing@apalosangeles.org

Mail: Lauren Grabowski
 Raimi + Associates
 706 South Hill Street, Suite 1200
 Los Angeles, CA 90014

Sponsorship Level (please check one of the following to indicate your level of support)

- | | |
|--|--|
| <input type="checkbox"/> Presenting (\$3,000) | <input type="checkbox"/> Platinum (\$1,000) |
| <input type="checkbox"/> Gold (\$500) | <input type="checkbox"/> Silver (\$250) |
| <input type="checkbox"/> Annual Sponsorship - Platinum (\$2,000) | <input type="checkbox"/> Annual Sponsorship - Gold (\$1,000) |
| <input type="checkbox"/> Annual Sponsorship - Silver (\$500) | |

Payment Information (payment must be received prior to the event for recognition to be given)

- Check enclosed (make payable to "APA Los Angeles" and mail to address above)
- Electronic payment (contact marketing@apalosangeles.org for instructions)
- Bill to primary contact identified below

Sponsor Information

Organization Name: _____ (as it should appear in printed materials)
 Primary Contact: _____
 Phone: _____ E-mail: _____
 Mailing Address: _____
 City: _____ State: ____ Zip: _____
 Firm/Organization Logo: Please send high-res image file (JPEG, BMP, PNG) to marketing@apalosangeles.org

Authorization

Name (please print): _____ Title: _____
 Signature: _____ Date: _____

**Please return this form by Friday, May 27th
 to ensure recognition in the Awards program!**

APA Los Angeles

Advertising & Sponsorship Rates

Custom packages are available - contact marketing@apalosangeles.org

Event Sponsorships		
Awards Sponsorship - Silver	\$250	Logo in awards program Verbal & visual recognition during ceremony Logo/link on online award recipient list 2 Awards tickets
Awards Sponsorship - Gold	\$500	Logo in awards program Verbal & visual recognition during ceremony Logo/link on online award recipient list Logo/link on apalosangeles.org for 1 year 4 Awards tickets
Awards Sponsorship - Platinum	\$1,000	Logo in awards program Verbal & visual recognition during ceremony Logo/link on online award recipient list Logo/link on apalosangeles.org for 1 year Logo/link in e-News for 1 year 6 Awards tickets
Awards Sponsorship - Presenting	\$3,000	Logo in awards program Verbal & visual recognition during ceremony Logo/link on online award recipient list Logo/link on apalosangeles.org for 1 year Logo/link in e-News for 1 year Name/logo in event title Name on theatre marquee and event signage Promotional materials on display table in reception area Table tent cards in reception area 10 Awards tickets Inclusive of Platinum Annual sponsorship
Annual Sponsorships		
Annual Sponsorship - Silver	\$500	Verbal recognition at all events Logo on event announcements and programs 2 event tickets Inclusive of Silver Awards sponsorship
Annual Sponsorship - Gold	\$1,000	Verbal recognition at all events Logo on event announcements and programs 4 event tickets Logo/link online and in e-News for 1 year Inclusive of Gold Awards sponsorship
Annual Sponsorship - Platinum	\$2,000	Verbal recognition at all events Logo on event announcements and programs Table display at all events 6 event tickets Logo/link online and in e-News for 1 year Inclusive of Platinum Awards sponsorship