

# APA Los Angeles 2017 Awards Gala Sponsorship Benefits

#### Presenting Sponsor\* \$5000

- Ten (10) awards gala tickets (\$550 value)
- Name and logo in program, podium, title and signage
- Verbal and visual recognition during ceremony
- Logo/link on apalosangeles.org for 1 year
- Logo/link in e-News for 1 year
- Organization spotlight write-up on e-News and blog
- Promotional materials displayed in reception area

#### Platinum Sponsor \$2000

- Eight (8) awards gala tickets (\$330 value)
- Name and logo in awards program
- Verbal and visual recognition at ceremony
- Logo/link on online award recipient list
- Logo/link on apalosangeles.org for 1 year
- Logo/link in e-News for 1 year

## Gold Sponsor \$1000

- Six (6) awards gala tickets (\$330 value)
- Logo in awards program
- Verbal and visual recognition during ceremony
- Logo/link on online award recipient list
- Logo/link on apalosangeles.org for 1 year

## Silver Sponsor \$500

- Four (4) awards gala (\$220 value)
- Logo in awards program
- Verbal & visual recognition during ceremony
- Logo/link on online award recipient list
- Logo/link on apalosangeles.org for 1 year

## New Business Sponsor\*\* \$250

- Logo in awards program
- Verbal & visual recognition during ceremony

- Name/logo props at photo booth
- Name/logo on free event popcorn/candy boxes
- Name and logo on event centerpieces
- Table tent cards in reception area
- Reserved row of seats at ceremony
- Six (6) tickets to another APA event
- Year-round verbal recognition
- Organization spotlight write-up on e-News and blog
- Name/logo props at photo booth
- Name/logo on free event popcorn/candy boxes
- Name /logo on event centerpieces
- Six (6) tickets to another APA event
- Year-round verbal recognition
- Logo/link in e-News for 1 year
- Name/logo props at photo booth
- Name/logo on event centerpieces
- Four (4) tickets to another APA event
- Year-round verbal recognition
- Name/logo props at photo booth
- Name/logo on event centerpieces
- Two (2) tickets to another APA event
- Year-round verbal recognition
- Logo/link on online award recipient list
- Name/logo props at photo booth

Note: All Awards Sponsorship benefits are inclusive of corresponding Annual Sponsorship benefits \* Only one Presenting Sponsorship is available

\*\* To qualify as a New Business Sponsorsh, sponsor must be a business founded in the past 3 years by an individual under the age of 50