

# Community Planning Month

## APA Los Angeles & LA County Regional Planning Present:

### THE CHANGING LANDSCAPE OF MOBILITY - LESSONS LEARNED IN A PANDEMIC



#### Chelsea Richer, AICP, Senior Associate, Fehr & Peers

Chelsea is a Senior Associate in the Los Angeles office of Fehr & Peers. She has been working in the transportation field for over a decade, and has been with Fehr & Peers since 2013. Chelsea leads the companywide Climate Change and Resilience R&D efforts, and specializes in active transportation, access to transit, and transportation safety. Her work combines data-driven planning and research with robust community engagement and transportation equity principles. She has a Master's degree in Urban and Regional Planning from the Luskin School at UCLA and a Bachelor's degree from the University of Chicago.

#### Eli Akira Kaufman, Executive Director, LA County Bicycle Coalition

Eli has been a bike commuter since elementary school, and always prefers to get to know the place he lives on two wheels. He has over a decade of leadership experience with stints as a chief communicator and program lead at Film Independent, GOOD, and River LA. Most recently, he worked at Swell Creative Group where he helped produce a successful campaign to pass Measure W, LA County's Safe, Clean Water Program. Eli earned his MFA at UCLA's School of Film, Television and Digital Media with a concentration in Directing, and has a BA from Oberlin College where he played four years of Varsity Lacrosse. He is a founding parent of the IKAR Early Childhood Center Garden, and coaches his son's AYSO soccer team. His ideal weekend in Los Angeles involves being outside as much as possible in a kayak, working in his garden, and of course on his bike with family and friends. Eli is committed to improving the quality of life for everyone in Los Angeles by promoting bicycling as a practical and joyous everyday choice to get everywhere we need to go.



#### Veronica Siranosian, AICP, Vice President of Digital Innovation, AECOM

Veronica focuses on advancing digital technologies and innovation in infrastructure planning, design, and delivery to proactively plan for the future of mobility. She serves as AECOM's national subject matter expert for transit agency return to service and pandemic response, working for agencies like the Chicago Metropolitan Association of Planning, New Jersey Transit Authority, Southeast Pennsylvania Transportation Authority, and the Port Authority of New York and New Jersey on pandemic response, transportation policy, federal funding and grant administration, workplace re-occupancy and service planning. Veronica received a Master of Urban Planning from NYU Robert F. Wagner School of Public Service, and a Bachelor of Arts in International Development and Political Science from UCLA. She is a board member of Urban Movement Labs, Los Angeles' nonprofit transportation technology accelerator; a member of the California Transit Association IDEA (inclusive, diverse and equitable association) Task Force; and a mentor for the Women's Transportation Seminar Bay Area Chapter.

#### Shaun Miller, Senior Transportation Planner, LA Metro

As a Senior Transportation Planner in LA Metro's Office of Extraordinary Innovation, Shaun facilitates interdepartmental reviews of Unsolicited Proposals and develops and manages Innovation Pilots. He is the deputy project manager for Metro's Mobility on Demand (MOD) pilot and project manager of the Food & Essential Goods Delivery pilot.

